

Contact:

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Licensed Partnership

Empower kids around BC to ride balance bikes and spark a life long love for cycling

Our mission

Introduce young children in British Columbia to the joy of cycling and active, outdoor, sustainable lifestyles by empowering them to use balance bikes and engaging them through fun classroom activities.

About Balance bikes

- Children discover balance and steering in their own time.
- Help to develop responsibility and better judgment of risks.
- Allow easy transition to a pedal bike without the need for training wheels.

What does the license include:

- Program Textbook
- Daily and general curriculum (5-day camps and 8 weeks camps)
- Strider's special discounted price for the acquisition of bikes and helmets.
- Supplies inventory checklist
- Instructors recruitment and training information
- Branding and Marketing Assets (logos, fonts, colours, promotional posters, merchandising, and any other requested graphics)
- Social Media Tool Kit
- Photography stock
- Gear and equipment design (signs, banners, T-shirts, activity cards and any other requested tool)
- Constant support from our Kids on Wheels Manager

If you are interested in having Kids on Wheels at your community, please get in touch and we would love to have an online meeting with you.

